

# Company Profile



01

Core Values  
PAGE 05

02

Production  
PAGE 07

03

Customize Design Service  
PAGE 09

04

Products  
PAGE 11

05

Recycling Project  
PAGE 13

06

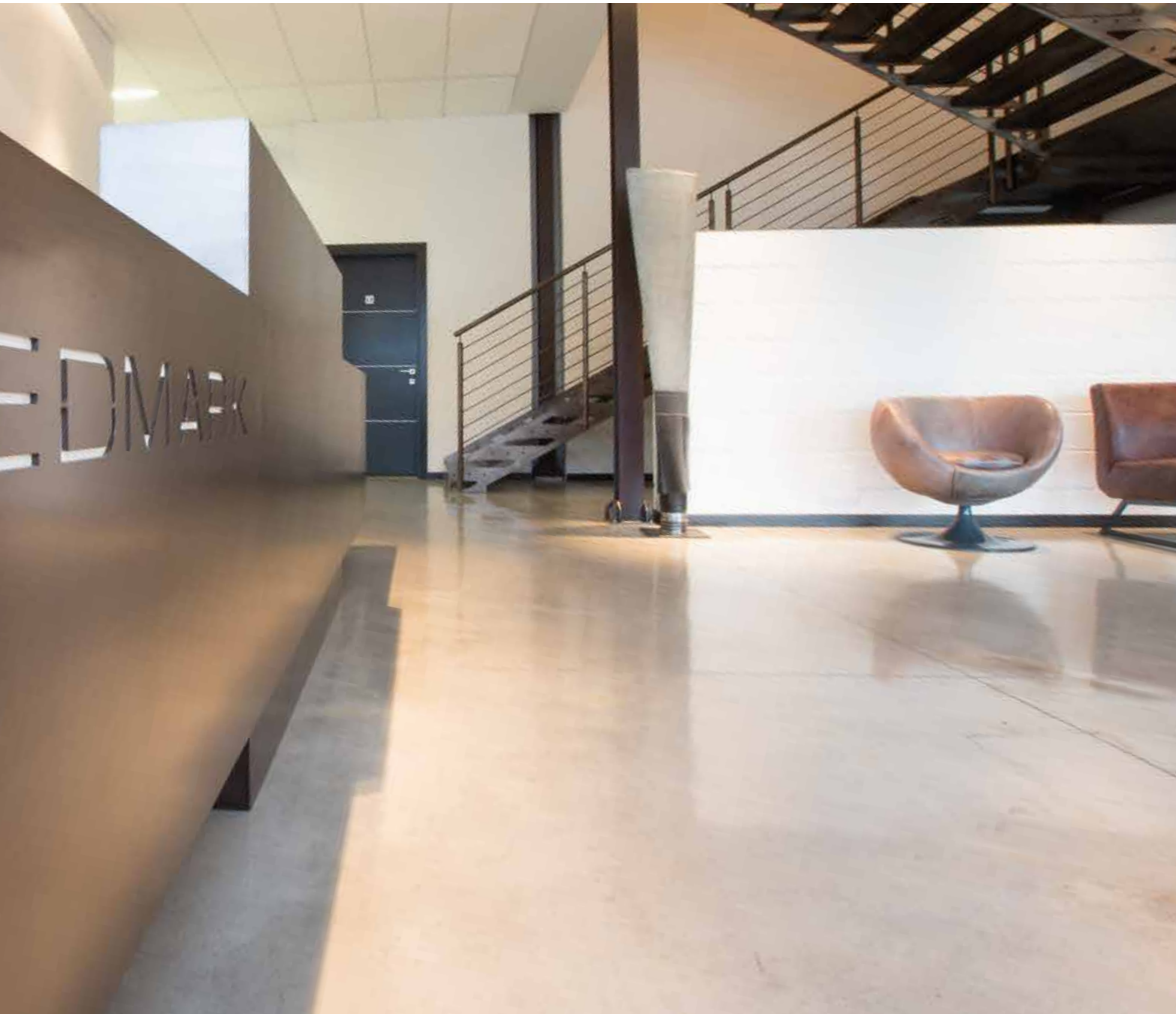
Distribution Platforms  
PAGE 15

07

Customer Care  
PAGE 16

08

Web Catalogue  
PAGE 17



## CORE VALUES

# 01

Since 2001, Redmark has offered its experience and professionalism in the design and production of garment accessories to achieve these goals:

- To be a proactive and reliable partner
- Shape the identity so that the accessory reflects the personality of the brand.
- Invest in the future, sustainably and creatively.

Garments would not be the same without high quality accessories that complement the garment, making it a work of art. As unique as the wearer.



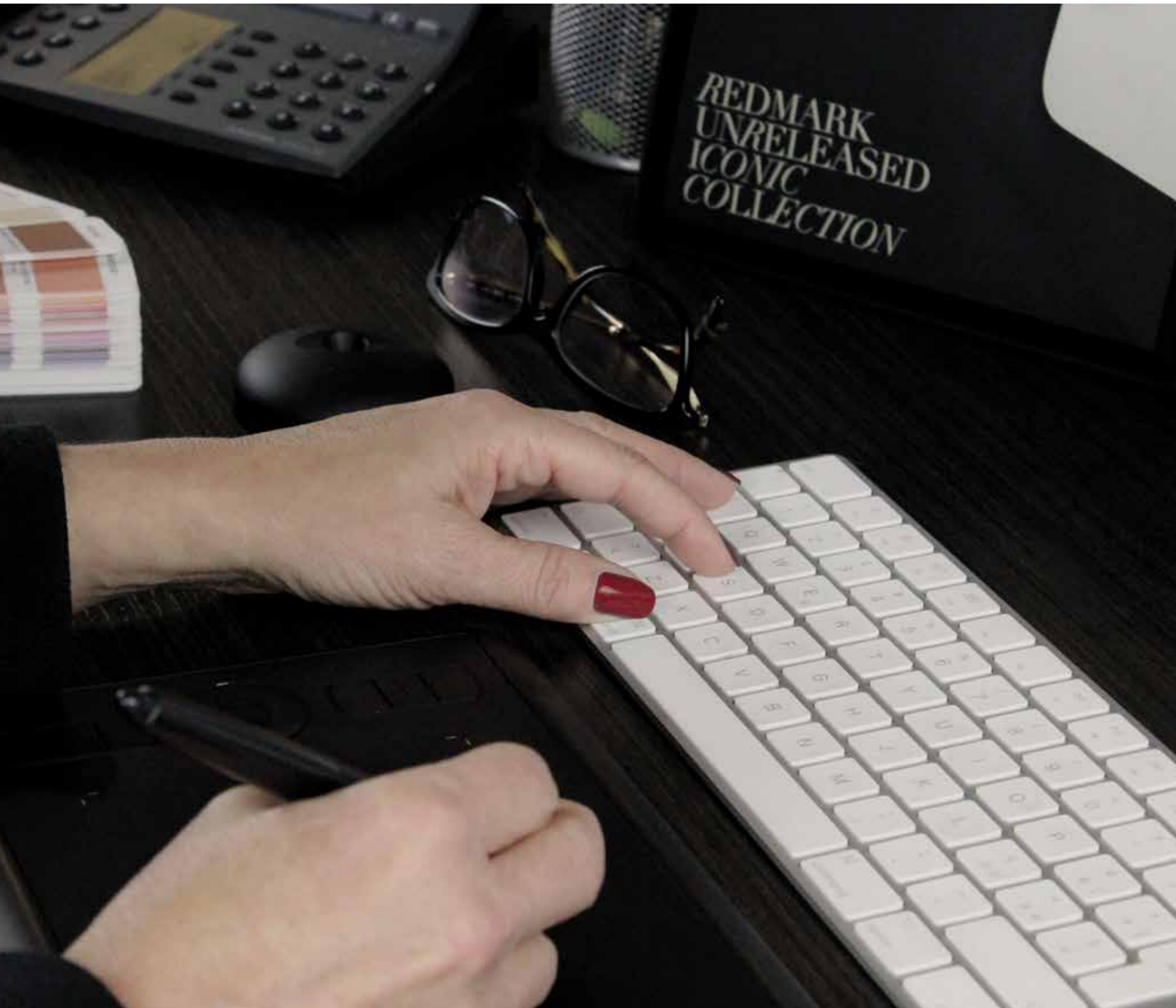
## PRODUCTION

# 02

Redmark realizes the ideas of Clients who desire to consolidate their brand with special and exclusive details. It does so thanks to global partners with strong expertise who guarantee high quality products.

We have a broad and diversified product portfolio featuring top items for several applications.

Textiles, printing, papermaking, microinjection, metals, gadgets, packaging... we will give no limits to your creativity.



## CUSTOMIZE DESIGN SERVICE

# 03

We offer customized graphic designs, shaped according to the style of each brand, and based on the technical specifications from the Client. Our goal is to make the Client's ideas come true.

Each season a new in-house collection is presented, with focus on labelling, consisting of three lines: sportswear, fashion, and denim. Recently, we have also been presenting a new collection that focuses on the world of packaging: boxes, shoppers, garment bags and many other fashion accessories.

Thanks to the energy and passion that we put in our creations, our product can guarantee full customer satisfaction: each item is constantly monitored at every single stage of its production, with a very strict final quality control.



# PRODUCTS 04

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Hangtags are the image of the brand. Any material they are made of, with the most varied printing techniques.
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Labels also speak of your brand. We create them both with traditional and innovative techniques.
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Patches in a multitude of materials, and combinations of techniques, heat transferable or to be sewn onto the garment.
- 

Leather products, with natural or vegetable tanning, and materials such as jacron. Finishing, prints, treatments, applications, embroidery to personalize them.
- 



Packaging Division

# In Kindness We Trust



## RECYCLING PROJECT

# 05

One of the huge responsibilities is the surrounding environment that has to be preserved and guarded to ensure a better future for all.

Redmark's corporate ethic focuses on the well-being of employees and suppliers and this has been recognized through the certifications obtained over time for which the company has been committed and has worked in a cohesive way. These include: FSC® (Forest Stewardship Council®), GRS (Global Recycle Standard), Carbon Footprint, Oeko-tex and UNI/PDR125 for gender equality.



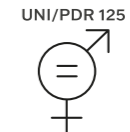
For all Redmark Customers, we can provide hangtags in papers that guarantee the FSC® chain of custody, thus allowing the sustainability of the product to be communicated to the consumer.



Redmark has obtained Carbon Footprint certification and, as a result, undergoes periodic audits by operators who verify consistency in the commitment to respect the environment. Carbon Footprint is a key element of the environmental sustainability of our goods and services.



Thanks to the traceability of raw materials and manufacturing processes, Redmark clients can state the sustainability of their products. Woven labels can be GRS certified if they are woven with certified recycled polyester yarn.



Redmark has obtained the Gender Equality Certification PDR 125:2022, with the goal of fostering business growth free from stereotypes and discrimination, making the company increasingly inclusive and respectful of individual skills, while maximizing the value of each person's contribution.



Oeko-Tex Standard 100 ensures that every textile product is safe and free from harmful substances. This additional test protects the consumer, guaranteeing the highest level of product safety.



Italy  
China  
Turkey

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DISTRIBUTION PLATFORMS

Also, Redmark offers two other supports, Redmark Asia and Redmark Istanbul, our foreign platforms for the production and distribution, built up to meet the increasing demands of the market.



## CUSTOMER CARE

In addition, we provide a dedicated and specialized customer care service. Assigning each staff member to the same client allows us to follow up any project with precision and accuracy. Our staff is trained on the product and able to interact with customers in a timely manner in order to meet any request.

## WEB CATALOGUE

Also of great importance is the stock available for vendors and companies requiring it. To reinforce this service, we have launched a B2B platform that allows you to independently manage your stock and purchase the items you need on a case-by-case basis.



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